



Calgary International Beerfest

ABF's 2018 edition of the Calgary International Beerfest, presented by Sobey's Liquor and Safeway Liquor, is Western Canada's largest beer festival and considered 1 of the top 10 best beer festivals in the world!

FESTIVAL HIGHLIGHTS

- ✓ **Friday, May 4th** 3:00pm – 10:00pm & **Saturday, May 5th** 2:00pm – 10:00pm
- ✓ **BMO Centre** at Stampede Park, enter thru Halls C or E
- ✓ **Over 500 beers, ciders and spirits from 40 countries** - 160 Breweries & Distilleries, and 30 of Calgary's amazing restaurants/pubs
- ✓ **VIP Beer Geek Experience** - private VIP lounge and washrooms; free entry into their choice of seminars
- ✓ **Brew Master Seminars** hosted by Craft Beer Market featuring Brew Masters from Alberta's fast growing craft beer world while providing samples
- ✓ **Cooking with Beer Seminars** hosted by Rickard's featuring beer pairings with cheese and chocolate!
- ✓ **Canadian International Beer Awards (CIBA)** – certified judges lead groups of celebrity judges in over 20 different categories, making this one of the largest beer judging forums in North America
- ✓ **ATB Financial Beer University** – from Grains to Glass, learn about where Alberta beer comes from, sample beers from future brew masters at Olds College Brew Master Program including the #BeTheBrewer Contest Sai Whaaat? Saison beer.
- ✓ **The RAHR Malting Cask Stage**, inside Beer U, has a special celebration in store for their 25th Anniversary of supplying premium quality Alberta malting barley to breweries at home and across the globe.
- ✓ **Live Local Music** at two stages including the Calgary Folk Music Festival Stage with two female bands; The Lashes and Pancake
- ✓ **The 1st Annual North American Women's Beverage Alliance** is a great initiative we are proud to be part of bringing female industry leaders from across North America to Calgary
- ✓ **The Craft Distillery District**, featuring Alberta's growing Craft Distilleries for those who like spirits
- ✓ **NEW Calgary International Beerfest After Party** at Calgary Stampede's newly renovated Big 4 Roadhouse with live performances by JJ Shiplett, The Dudes and DJ Burchil
- ✓ **Supporting Local Charities** including Kids Up Front and Autism Aspergers Friendship Society of Calgary, this is our 10th anniversary working with AAFS!

TICKETS

Online Advance Tickets: from \$19.99 to \$49.99 at www.albertabeerfestivals.com

Tickets also available for purchase at Sobeys and Safeway Grocery and Liquor Stores.

FOLLOW-US

- Handles: **#YYCBeerfest** and **@ABBeerfestivals**
- Facebook: facebook.com/ABBeerFestivals
- Twitter: twitter.com/abbeerfestivals
- Instagram: instagram.com/abbeerfestivals
- Website: albertabeerfestivals.com

SUPPORTING OUR COMMUNITY

ABF is very proud to support two charities of choice this year, Autism Aspergers Friendship Society of Calgary (AAFS) and Kids Up Front.

ALBERTA BEER FESTIVALS (ABF)

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Calgary International Beerfest!

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Articles - <http://albertabeerfestivals.com/breaking-news/>

Logos and Pictures – <http://albertabeerfestivals.com/contact/media-assets/>

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at tbacon@albertabeerfestivals.com or call me at 403-520-5433.

Cheers!

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