



## Edmonton Craft Beer Festival

ABF's 2018 edition of the Edmonton Craft Beer Festival, presented by Sobeys Liquor and Safeway Liquor, is Edmonton's Premier Food and Beer Festival!

### FESTIVAL HIGHLIGHTS

- ✓ **Friday, June 1<sup>st</sup>** 3:00pm – 10:00pm & **Saturday, June 2<sup>nd</sup>** 2:00pm – 10:00pm
- ✓ **The Edmonton Expo Centre**, enter thru Hall G
- ✓ **Over 400 beers** - 100 Breweries & Distilleries, and 20 of Edmonton's amazing restaurants/pubs
- ✓ **VIP Beer Geek Experience** - private VIP lounge and washrooms; free entry into their choice of seminars
- ✓ **Brew Master Seminars** hosted by Craft Beer Market featuring Brew Masters from around the world describing how they make their beer and providing samples
- ✓ **Cooking with Beer Seminars** hosted by Rickard's featuring beer pairings with cheese and chocolate!
- ✓ **ATB Financial Beer University** – from Grains to Glass, learn about where Alberta beer comes from and sample beers from future brew masters at Olds College Brew Master including the #BeTheBrewer Contest Sai Whaaat? Saison beer.
- ✓ **The RAHR Malting Cask Stage**, inside Beer U, has a special celebration in store for their 25<sup>th</sup> Anniversary of supplying premium quality Alberta malting barley to breweries at home and across the globe.
- ✓ **Live Local Music** at the Sherlock Holmes Music Lounge
- ✓ **The Craft Distillery District**, featuring Alberta's growing Craft Distilleries for those who enjoy spirits
- ✓ **Just Beer App** – download the official app for all of ABF's festivals and experience one of the best festival apps in the world!
- ✓ **Supporting Local Charities** including Kids Up Front and Edmonton's Food Bank

### TICKETS

Online Advance Tickets: from \$19.99 to \$49.99 at [www.albertabeerfestivals.com](http://www.albertabeerfestivals.com)

Tickets also available for purchase at Sobeys and Safeway Grocery and Liquor Stores.

## **FOLLOW-US**

- **Handles: #YEGBeerfest and @ABBeerfestivals**
- Facebook: [facebook.com/ABBeerFestivals](https://www.facebook.com/ABBeerFestivals)
- Twitter: [twitter.com/abbeerfestivals](https://twitter.com/abbeerfestivals)
- Instagram: [instagram.com/abbeerfestivals](https://www.instagram.com/abbeerfestivals)
- Website: [albertabeerfestivals.com](http://albertabeerfestivals.com)

## **SUPPORTING OUR COMMUNITY**

ABF is very proud to support two charities of choice this year, Edmonton's Food Bank and Kids Up Front.

## **ALBERTA BEER FESTIVALS (ABF)**

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Calgary International Beerfest!

## **MEDIA RESOURCES**

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Articles - <http://albertabeerfestivals.com/breaking-news/>

Logo and Pictures – <http://albertabeerfestivals.com/contact/media-assets/>

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact Trevor Bacon, Director of Communications at [tbacon@albertabeerfestivals.com](mailto:tbacon@albertabeerfestivals.com) or call 403-520-5433.

Cheers!

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