



PRESENTS



2020 Calgary International Beerfest

The Calgary International Beerfest, presented by Sobeys Liquor and Safeway Liquor, brings the beer world together at Canada's largest beer festival. Rated as one of the best beer festivals in the world, with 700+ beers from 200+ breweries, and so many innovative destinations within the festival, your biggest challenge will be deciding where to start!

FESTIVAL HIGHLIGHTS

- ✓ **Friday, May 1st** 3:00pm – 10:00pm & **Saturday, May 2nd** 2:00pm – 10:00pm
- ✓ **BMO Centre** at Stampede Park, enter thru Halls C or E
- ✓ **Over 700 Beers, Ciders and Spirits** - from 200 Breweries & Distilleries from 40 countries
- ✓ **Delicious Food** – arrive hungry because we have food from over 30 of Calgary's best restaurants/pubs
- ✓ **VIP Beer Geek Experience** – Beer Geek VIPs get several awesome perks! VIPs get their own separate entrance, their own private VIP Lounge area and private VIP washrooms.
- ✓ **Brew Master Seminars** featuring Brew Masters from Alberta's impressive craft beer and distillery family
- ✓ **Cooking with Beer Seminars** is back with new restaurants pairing delicious food with beer
- ✓ **Canadian International Beer Awards (CIBA)** – certified judges lead groups of celebrity judges in over 20 different categories, making this one of the largest beer judging forums in North America
- ✓ **Brightside #BeTheBrewer Lounge** - be the first to try the Brightside #BeTheBrewer beer chosen by you and brewed by the team at the Olds College Brew Master Program
- ✓ **The Cask Stage** sample local beers made specifically for the Beerfest from premium quality Alberta barley grown and malted in our great province.
- ✓ **Local Live Music** at the enhanced SLED Island stage and Village Brewery lounge
- ✓ **The Distillery District for those who like Spirits** - explore the emerging craft spirit industry to really get your taste buds going!

TICKETS

Online Advance Tickets: from \$19.99 to \$49.99 at www.albertabeerfestivals.com.

FOLLOW-US

- Handles: **#YYCBeerfest** and **@ABBeerfestivals**
- Facebook: facebook.com/ABBeerFestivals
- Twitter: twitter.com/abbeerfestivals
- Instagram: instagram.com/abbeerfestivals
- Website: albertabeerfestivals.com

SUPPORTING OUR COMMUNITY

ABF is very proud to support two charities of choice this year, Autism Aspergers Friendship Society of Calgary (AAFS) and Kids Up Front.

ALBERTA BEER FESTIVALS (ABF)

Alberta Beer Festival's Mission is to provide the ultimate beer & spirit experience! Each of our 6 events provides a forum for breweries and distilleries to share their stories, passions, and products with the beer enthusiasts of Western Canada. ABF strives to have a positive impact in the beer/spirit industry, with local charities, and within our community.

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Logos, Pictures Articles - <https://albertabeerfestivals.com/news/>

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at tbacon@albertabeerfestivals.com or call me at 403-520-5433.

Cheers!

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