



2020 Edmonton Craft Beer Festival

The Edmonton Craft Beer Festival is one of the fastest growing beer festivals in the world, and is the City of Champions' premier beer, spirit and food festival. With 500+ beers from 100+ breweries, and so many innovative destinations within the festival, your biggest challenge will be deciding where to start.

FESTIVAL HIGHLIGHTS

- ✓ **Friday, May 29th 5:00pm – 10:00pm & Saturday, May 30th 2:00pm – 10:00pm**
- ✓ **Edmonton EXPO Centre**, enter thru Hall G
- ✓ **Over 500 beers, ciders and spirits** – 100+ Breweries & Distilleries, and Edmonton's amazing restaurants/pubs
- ✓ **VIP Beer Geek Experience** - Beer Geek VIPs get several awesome perks! VIPs get their own separate entrance, their own private VIP Lounge area and private VIP washrooms.
- ✓ **Brew Master Seminars** featuring Brew Masters from Alberta's impressive craft beer and distillery family
- ✓ **Cooking with Beer Seminars** is back with new restaurants pairing delicious food with beer
- ✓ **Brightside #BeTheBrewer Lounge** - be the first to try the Brightside #BeTheBrewer beer chosen by you and brewed by the team at the Olds College Brew Master Program
- ✓ **The Cask Stage** sample local beers made specifically for the Beerfest from premium quality Alberta barley grown and malted in our great province.
- ✓ **Local Live Music** at the enhanced SLED Island Stage and the Sherlock Holmes Music Stages
- ✓ **The Distillery District** explore the emerging craft spirit industry to really get your taste buds going!
- ✓ **Porkapalooza Patio** the all new Taste Alberta BBQ cooking stage at this year's event! See top North American BBQ chefs demonstrate how to make great BBQ while immersing yourself in the Porkapalooza Experience Tent.

TICKETS

Online Advance Tickets: from \$19.99 to \$49.99 at www.albertabeerfestivals.com.

FOLLOW-US

- Handles: **#YEGBeerfest** and **@ABBeerfestivals**
- Facebook: facebook.com/ABBeerFestivals
- Twitter: twitter.com/abbeerfestivals
- Instagram: instagram.com/abbeerfestivals
- Website: albertabeerfestivals.com

SUPPORTING OUR COMMUNITY

ABF is very proud to support our charity of choice this year, YESS: Youth Empowerment & Support Services.

ALBERTA BEER FESTIVALS (ABF)

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Edmonton Craft Beer Festival!

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Logos, Pictures and Articles - <http://albertabeerfestivals.com/breaking-news/>

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at tbacon@albertabeerfestivals.com or call me at 403-520-5433.

Cheers!

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