



## 2023 Edmonton Craft Beer Festival

The Edmonton Craft Beer Festival is one of the fastest growing beer festivals in the world, and is the City of Champions' premier beer, spirit and food festival. With 500+ beers from 100+ breweries, and so many innovative destinations within the festival, your biggest challenge will be deciding where to start. **BE DIFFERENT. DRINK DIFFERENT.**

### FESTIVAL HIGHLIGHTS

- ✓ **Friday, March 10<sup>th</sup>** 5:00pm – 10:00pm & **Saturday, March 11<sup>th</sup>** 12:00pm – 4:30pm & 5:30pm – 10:00pm
- ✓ **Edmonton EXPO Centre** Halls B & C
- ✓ **Beer & So Much More!** Sample from over 500 Beers, Ciders and Spirits - from 150 Breweries & Distilleries from 40+ countries
- ✓ **Open Wide!** - Arrive hungry because we have food from over 20 of Edmonton's best restaurants/pubs
- ✓ **VIP Beer Geek Experience** – Beer Geek VIPs get several awesome perks! VIPs get their own separate entrance, their own private VIP Lounge area and private VIP washrooms.
- ✓ **Brew Master Seminars** featuring Brew Masters from Alberta's impressive craft beer and distillery family
- ✓ **Cooking with Beer Seminars** is back with new restaurants pairing delicious food & beer
- ✓ **Local Music & Live DJs** at the enhanced SLED Island stage and the Sherlock Holmes Music Stage
- ✓ **Spirits, Spirits - Let's Hear Its...** Explore the emerging craft spirit industry to really get your taste buds going! Beerfest is the one place you can check out this burgeoning scene!
- ✓ **Watch the BIG Game** on a giant 20x10 foot LED screen in the Sports Lounge
- ✓ **More Info at** - [Edmonton-Craft-Beer-Festival](https://www.edmontoncraftbeerfestival.com)



## **TICKETS**

Online Advance Tickets: from \$19.99 to \$49.99 at [albertabeerfestivals.com/tickets](http://albertabeerfestivals.com/tickets).

## **FOLLOW-US**

- Handles: **#YEGBeerfest** and **@ABBeerfestivals**
- Facebook: [facebook.com/ABBeerFestivals](https://facebook.com/ABBeerFestivals)
- Twitter: [twitter.com/abbeerfestivals](https://twitter.com/abbeerfestivals)
- Instagram: [instagram.com/abbeerfestivals](https://instagram.com/abbeerfestivals)
- Website: [albertabeerfestivals.com](http://albertabeerfestivals.com)

## **SUPPORTING OUR COMMUNITY**

ABF is proud to support local Edmonton charity [WIN House](#). Below is a brief description of what WIN House does.

We believe all people deserve to feel safe at home. We offer support by utilizing best practices and leading community organizations to provide diverse, solution-based strategies. We provide crisis intervention, safe housing, and education to empower individuals experiencing domestic violence and encourage their new start. We believe all people can become Champions and change their journey.

## **ALBERTA BEER FESTIVALS (ABF)**

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Edmonton Craft Beer Festival!

## **MEDIA RESOURCES**

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Photos and Videos - [photos-videos/edmonton-craft-beer-festival-gallery](https://photos-videos/edmonton-craft-beer-festival-gallery)

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at [tbacon@albertabeerfestivals.com](mailto:tbacon@albertabeerfestivals.com) or call me at 403-520-5433.

Cheers!

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