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Revelstoke Beer Festival

The only thing better than an incredible beer festival might be an incredible beer festival held at the midpoint of one of the greatest ski hills in North America!! Hosted at the mid-mountain lodge of Revelstoke Mountain Resort, you'll have the option of either riding the Revelation Gondola up to the festival or, if you are hitting the hill that day, skiing or boarding right up to the door. Here is some of what you can expect at the highest beer festival in the world:

- Held at the mid-mountain lodge, you'd be hard pressed to find a more stunning view than the one you'll get from the deck of the valley below. You might be coming for the festival but make sure you take some time to visit the deck to take in the majestic views.
- The festival will have a wide selection of breweries, distilleries, meaderies and RTDs (Ready to Drink beverages) for you to sample. There will also be a fantastic selection of food to sample – prepared by the incredible chefs at RMR. There will be entertainment and so much more to enjoy at the festival as well – the vibe will be incredible!
- Come early and stay late! To get up the hill in time for the start of each session, we recommend you arrive early and you can stop by the Rockford Grill or the Mac Tavern before you head up the hill. The official after party will be going in the RMR village at the Mac and Rockford so make sure you plan to stick around!
- There will be shuttles from town out to the festival, but an even better option would be to take advantage of the great rates RMR is offering to stay up on the hill. Book a package and get the most out of your experience.
- #RevyBeerfest happens April 5th and 6th, 2024. For more information and to get your tickets or hotel packages for this exclusive event.

TICKETS

Online Advance Festival Tickets from \$29.99 at www.albertabeerfestivals.com/tickets

Hotel Deals including on the hill at the Sutton Place Use SPHBEER24 for Beerfest Preferred Rates

Hotel Deals including downtown at the <u>Sandman Hotel Use SANDBEER24</u> for Beerfest Preferred Rates

FOLLOW-US

- Handles: #RevyBeerfest and @ABBeerfestivals
- Facebook: <u>facebook.com/ABBeerFestivals</u>
- Twitter: <u>twitter.com/abbeerfestivals</u>
- Instragram: instagram.com/abbeerfestivals
- Website: <u>albertabeerfestivals.com/festivals/revelstoke-beerfest</u>

ALBERTA BEER FESTIVALS (ABF)

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone!

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

- Pictures & Video <u>https://www.facebook.com/ABBeerFestivals/photos</u>
- Media Assets <u>albertabeerfestivals.com/media-assets</u>

If you require further information, have questions please contact me at tbacon@albertabeerfestivals.com or call me at 403-520-5433.

Cheers!

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