

# ABF



## Edmonton Craft Beer Festival Presented by Sobeys Liquor & Safeway Liquor

Community. Nothing brings people together like good food and beverage and Edmonton Craft Beer Festival is about coming together – having fun together – celebrating Edmonton and Alberta together! There will be over 150 breweries, distilleries, cideries, meaderies and RTD (ready to drink beverages) that you can sample at the festival and you'll also be able to taste delicious food from over 20 fantastic local pubs, restaurants, and eateries. Nothing goes better with food and drink than music – and Beerfest will keep the vibe going in every corner of the festival with live music lounges and DJs bumping the whole weekend – you can move like you mean it!

**BE DIFFERENT. DRINK DIFFERENT.**

### FESTIVAL HIGHLIGHTS

- ✓ **Friday, March 7<sup>th</sup>** 5:00pm – 10:00pm & **Saturday, March 8<sup>th</sup>** 12:00pm – 4:30pm & 5:30pm – 10:00pm
- ✓ **Edmonton EXPO Centre** Halls B & C
- ✓ **Beer & So Much More!** Sample from over 500 Beers, Ciders, Spirits and RTDs
- ✓ **Open Wide!** - Arrive hungry because we have food from over 20 of Edmonton's best restaurants/pubs
- ✓ **NEW VIP Beer Geek Experience** – Beer Geek VIPs get several awesome perks! VIPs get their own separate entrance, their own private VIP Lounge area and private VIP washrooms.
- ✓ **Let's Meet For a Beer Sessions** to taste the samples and hear the stories of some great local businesses
- ✓ **Cooking with Beer Seminars** is back with new restaurants pairing delicious food & beer
- ✓ **Local Music & Live DJs** at stages throughout the festival and the Sherlock Holmes Music Stage
- ✓ **Spirits, Spirits - Let's Hear Its...** Explore the emerging craft spirit industry to really get your taste buds going! Beerfest is the one place you can check out this burgeoning scene!
- ✓ **Watch the BIG Game** on a giant 20x10 foot LED screen in the Sports Lounge
- ✓ **BIGGER After Party** Get ready to immerse yourself in the ultimate experience of top-notch beverages, electrifying vibes, and of course, the most exceptional DJs
- ✓ **More Info at** - [Edmonton-Craft-Beer-Festival](http://Edmonton-Craft-Beer-Festival)

## **TICKETS**

Online Advance Tickets: from \$19.99 to \$79.99 at [albertabeerfestivals.com/tickets](http://albertabeerfestivals.com/tickets).

## **FOLLOW-US**

- Handles: **#YEGBeerfest and @ABBeerfestivals**
- Facebook: [facebook.com/ABBeerFestivals](https://facebook.com/ABBeerFestivals)
- Twitter: [twitter.com/abbeerfestivals](https://twitter.com/abbeerfestivals)
- Instagram: [instagram.com/abbeerfestivals](https://instagram.com/abbeerfestivals)
- Website: [albertabeerfestivals.com](http://albertabeerfestivals.com)

## **SUPPORTING OUR COMMUNITY**

ABF is proud to support local Edmonton charity [WIN House](#). Below is a brief description of what WIN House does.

We believe all people deserve to feel safe at home. We offer support by utilizing best practices and leading community organizations to provide diverse, solution-based strategies. We provide crisis intervention, safe housing, and education to empower individuals experiencing domestic violence and encourage their new start. We believe all people can become Champions and change their journey.

## **ALBERTA BEER FESTIVALS (ABF)**

At ABF, we strive to educate everyone on all things beer related! Part of what we do is promote craft beer created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Edmonton Craft Beer Festival!

## **MEDIA RESOURCES**

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Photos and Videos - [photos-videos/edmonton-craft-beer-festival-gallery](https://photos-videos/edmonton-craft-beer-festival-gallery)

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at [tbacon@albertabeerfestivals.com](mailto:tbacon@albertabeerfestivals.com) or call me at 403-520-5433.

Cheers!

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