



The Banff Craft Beer Festival

The Banff Craft Beer Festival is widely considered the World's Most Beautiful Beer Festival because it's hosted at the home of Canada's First National Park, the Cave and Basin National Historic Site!

Held partially outdoors, the #BanffBeerfest allows you to enjoy delicious Alberta made craft beer and spirits against the backdrop of the spectacular Rocky Mountains with its pristine wilderness and glacier fresh waters.

The #BanffBeerfest is more than just great spirits, great food and great beer – it's a chance to dive into the past, to seek new discoveries, and most importantly – it gives you the opportunity to choose your mountain adventure!

Some of this year's highlights include:

- Beer and So Much More – The number of Alberta breweries and distilleries has tripled in the last 5 years, and ABF has come up with some super interesting ways to fit more of them into the event. You'll be able to sample from over 50 of Alberta's craft breweries, eateries and distilleries in 4 distinct areas of this historic landmark.
- Expanded Shuttle Service – We've heard people describe the shuttle service that takes them from Banff out to the event as the 'beginning of an adult field trip to somewhere amazing.' To accommodate demand, we have added extra shuttles, and we are working with the Town of Banff to make traffic flow more efficiently, so you can enjoy more of your night at the event, and less time getting there. If you're in more of an adventurous mood – you can take advantage of the new bridge connecting Central Park to the Stables making it a relatively short walk to the Cave and Basin from town. **Please Note – NO private vehicles will be allowed to park at the Cave & Basin this year. Attendees can get to the event via frequent shuttle service or taxis.**
- Beyond the Beverages – With DJs, live music, delicious samples from some of Banff's best eateries and restaurants plus so much more – there is no shortage of things to do at the festival. And this year's event will again support our Charity of Choice – Rocky Mountain Adaptive.
- **New Dates** - #BanffBeerfest runs Thursday, October 23rd from 5pm to 10pm, Friday, October 24th from 5pm to 10pm, and Saturday, October 25th from Noon to 4pm, and 5pm to 9pm.

TICKETS

Online Advance Tickets available at www.albertabeerfestivals.com/tickets

FOLLOW-US

- Handles: **#BanffBeerfest** and **@ABBeerfestivals**
- Facebook: facebook.com/ABBeerFestivals
- Twitter: twitter.com/abbeerfestivals
- Instagram: instagram.com/abbeerfestivals
- YouTube: youtube.com/user/goodoldfridge
- Website: albertabeerfestivals.com/festivals/banff-craft-beer-festival

SUPPORTING OUR COMMUNITY

ABF is very proud to support our charity of choice this year, Rocky Mountain Adaptive.

ALBERTA BEER FESTIVALS (ABF)

At ABF, we strive to educate everyone on all things craft beverage related! Part of what we do is promote craft beer & spirits created in our own back yard, in addition to creating a brew culture with positive experiences for everyone, and there's no better time to do this than at the Banff Craft Beer Festival!

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

- Pictures & Video - albertabeerfestivals.com/photos-videos/banff-craft-beer-festival-gallery
- Media Assets - albertabeerfestivals.com/media-assets

If you require further information, have questions please contact me at tbacon@albertabeerfestivals.com.

Cheers!

##