



Calgary International Beerfest

Presented by Sobeys Liquor & Safeway Liquor

Community. Nothing brings people together like good food and beverage and Calgary International Beerfest is about coming together – having fun together – celebrating Calgary and Alberta together! There will be over 200 breweries, distilleries, cideries, meaderies and RTD (ready to drink beverages) that you can sample at the festival and you'll also be able to taste delicious food from over 30 fantastic local pubs, restaurants, and eateries. Nothing goes better with food and drink than music – and Beerfest will keep the vibe going in every corner of the festival with live music lounges and DJs bumping the whole weekend – you can move like you mean it!

BE DIFFERENT. DRINK DIFFERENT.

FESTIVAL HIGHLIGHTS

- ✓ **Friday, May 1st** 5:00pm – 10:00pm & **Saturday, May 2nd** 12:00pm – 4:30pm & 5:30pm – 10:00pm
- ✓ **BMO Centre** at Stampede Park Halls D, E & F
- ✓ **Beer & So Much More!** Sample from over 700 Beers, Ciders and Non-Alcoholic Drinks - from 200 Breweries & Distilleries from 40+ countries
- ✓ **Spirits, Spirits - Let's Hear Its...** Explore the emerging craft spirit industry to really get your taste buds going! Beerfest is the one place you can check out this burgeoning scene!
- ✓ **Open Wide!** - Arrive hungry because we have food from over 30 of Calgary's best restaurants/pubs
- ✓ **IMPROVED VIP Beer Geek Experience** – Beer Geek VIPs get several awesome perks! VIPs get their own separate entrance, their own private VIP Lounge area and private VIP washrooms.
- ✓ **Let's Meet For a Beer Sessions** to taste the samples and hear the stories of some great local businesses
- ✓ **Cooking with Beer Seminars** is back with new restaurants pairing delicious food.
- ✓ **Local Music & Live DJs** at stages throughout the festival, including the ever popular Cold Garden Lounge
- ✓ **Watch the BIG Game** on a giant 20x10 foot LED screen in the Sports Lounge
- ✓ **BIGGER After Party** Get ready to immerse yourself in the ultimate experience of top-notch beverages, electrifying vibes, and of course, the most exceptional DJs
- ✓ **More Info at** - Calgary-International-Beerfest



TICKETS

Super Early Bird & Early Bird Online Advance Tickets Available at www.albertabeerfestivals.com/tickets

FOLLOW-US

- Handles: **#YYCBeerfest** and **@ABBeerfestivals**
- Facebook: facebook.com/ABBeerFestivals
- Twitter: twitter.com/abbeerfestivals
- Instagram: instagram.com/abbeerfestivals
- Website: albertabeerfestivals.com

SUPPORTING OUR COMMUNITY

ABF is very proud to support two charities of choice this year, Autism Aspergers Friendship Society of Calgary ([AAFS Calgary](#)) and [Kids Up Front Calgary](#). ABF has donated tickets to help with fundraising to over 70 Alberta charities and have helped raise over \$400,000 for our charities of choice.

ALBERTA BEER FESTIVALS (ABF)

Alberta Beer Festival's Mission is to provide the ultimate beer & spirit experience! Each of our events provides a forum for breweries and distilleries to share their stories, passions, and products with the beer enthusiasts of Western Canada. ABF strives to have a positive impact in the beer/spirit industry, with local charities, and within our community.

MEDIA RESOURCES

We'd love for you to consider running a story about this epic celebration of beer, food and community as well as including it in any upcoming print, television or online event listing you may have. The following online resources will help provide everything you ever wanted to know about Beerfest:

Photos & Videos - photos-videos/calgary-international-beerfest-gallery

If you require further information, have questions, would like to request Media Passes or tickets for contesting, please contact me at tbacon@albertabeerfestivals.com.

Cheers!

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